

Welcome to this **September Edition** of Penny Lane Records EMAIL NEWSLETTER. You've received it because you're a friend, colleague, customer - or all of those. But we respect your privacy, so if you don't want to subscribe and keep up to date with what we've got happening then hit the Unsubscribe button at the bottom and we won't bother you again.

Visit us on Facebook



Celebrate Pennylane's RICCARTON store FIRST BIRTHDAY this weekend!

NO WAY ! What? ...A year already! Hard to believe but it's been a year since Pennylane answered the call of serious music lovers in the Western suburbs of Christchurch and opened our store at 104 Riccarton Road.

And what a great year it's been. But before we get too caught up in all the back-slapping - we first want to thank all of our loyal customers, fans, followers and friends for supporting us, not only at our Riccarton store but also right across the city and country. We've said it before - so why not again: **WE COULDN'T DO IT WITHOUT YOUR SUPPORT.**

It's serious music lovers and bargain hunters like you that we live for - to bring you the best, biggest and most diverse range of new and pre-owned records, CDs and DVDs in New Zealand.

This weekend, we're celebrating the first birthday of Pennylane's Riccarton Store **AT RICCARTON** with a massive 3-day **SALE** starting tomorrow **FRIDAY 6TH SEPTEMBER** and ending on **SUNDAY 8TH SEPTEMBER.**

50% OFF all new vinyl and 20% OFF EVERYTHING ELSE IN STORE !!

Couldn't be simpler. Couldn't be bigger. Couldn't be **BETTER.** Come on down, bag a bargain and celebrate with us. Only at 104 Riccarton Road and only this weekend.

RICCARTON ROCKS!



**50%
OFF ALL
PRE-OWNED
VINYL**

**20%
OFF ALL
OTHER STOCK
IN STORE**

**3 DAYS
ONLY**
Friday 6 Sept
to Sunday 8 Sept
**104 RICCARTON RD
STORE ONLY!**

1st Birthday SALE THIS WEEKEND!

New Releases and Hot Sellers for September

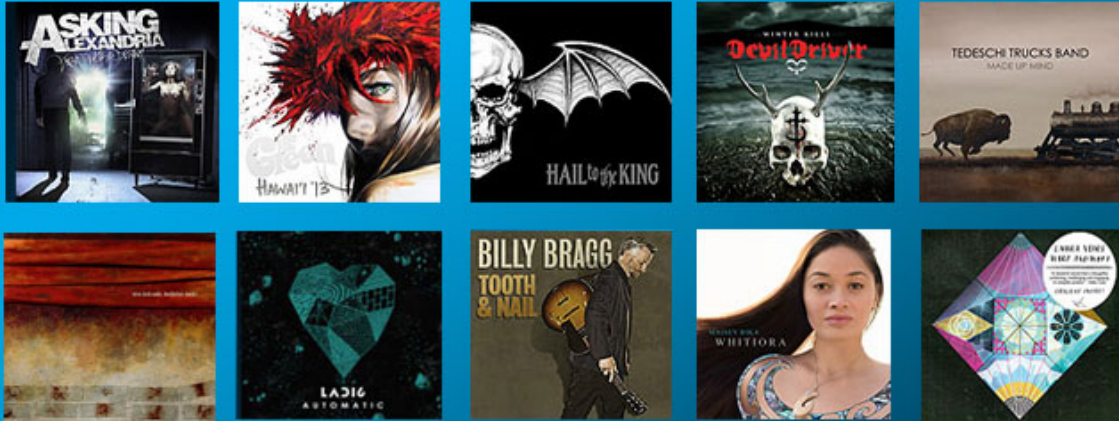
So much music - so little time! But definitely worth an honorable mention this month is the new release by **Nine Inch Nails** '**Hesitation Marks**'. Formats: Deluxe Edition includes 14 tracks plus a bonus CD with 3 remixes and is accompanied by a 28 page hardcover book, standard CD and vinyl edition is pressed on two black 180 gram LPs housed in a gatefold jacket and includes a CD insert of the album.

Our own **Ladi6** launched her album '**Automatic**' last month with nationwide instore appearances including an exclusive Christchurch stopover visit to Pennylane Riccarton. Thanks to everyone who turned out for that one - awesome afternoon.

For those preferring their music loud and heavy - English metalcore band **Asking Alexandria** have been shaking foundations with their third studio album '**From death to destiny**', while American rockers **Avenged Sevenfold** charged straight up the charts with the release of '**Hail to the King**'. Not to be outdone, American heavy metal band **DevilDriver** released '**Winter Kills**'. The band was originally named Deathride, however, due to copyright issues and the name being taken by several bands, Deathride changed its name to DevilDriver, which refers to bells Italian Wiccans used to drive evil forces away. (*Thanks Wikipedia, where would we be ..?*)

Further along the music spectrum, **The Green** are arguably one of the biggest acts in world Reggae right now. Their new album '**Hawai'i '13**' dances through roots reggae, soul, and R&B charting a journey through Hawaiian life and music in 2013.

check these out



'Tooth and Nail' is the first new studio album in five years from the veteran British singer/songwriter and political activist **Billy Bragg** and '*Made Up Mind*' is the second studio album from **Tedeschi Trucks Band**, a jazz/rock/soul/blues blended group based in Jacksonville, Florida.

As summer is just round the corner (It is, isn't it?) we've featured American singer songwriter **Laura Veirs**' '*Sun Song*' as our [Video of the Month](#). It's the song which opens her ninth album '*Warp and Weft*' and is the perfect starting point for what is arguably some of the best work yet from the Portland singer-songwriter, who gets some help from **kd lang** and **Neko Case**, as well as the legendary **Tucker Martine** on production.

Rounding out this month's selection is Bay of Plenty singer/songwriter **Maisey Rika** who's 3rd studio album '*Whitiora*', is a full length Te reo (Maori) album, she describes as "*representing a positive, new light on life.*" Who couldn't do with a bit more of that!

So that's just a handful of new arrivals and outstanding sellers now in store. With thousands more in stock - latest imports, back catalogue, vinyl, **AND A THREE DAY SALE ON AT RICCARTON** - if you are really serious about a good deal on music, then now's the time come down and see us.

Penny Lane Records

430 Colombo Street, Sydenham, Christchurch (Next to AMI Insurance)
Phone 03 366 3278 **OPEN 7 DAYS**

Penny Lane Records

Eastgate Shopping Centre, Christchurch Cnr Linwood Ave and Buckleys Road
OPEN 7 DAYS

Penny Lane Records

104 Riccarton Road, Christchurch (Opposite Rotherham St) **OPEN 7 DAYS**

The Penny Lane Kiosk

The Hub Hornby 418 Main South Road, Hornby, Christchurch **OPEN 7 DAYS**

TO SELL CALL US ON 03 366 3278

