

Welcome to the latest edition of Penny Lane Records, random EMAIL NEWSLETTER. You've received it because you're a friend, colleague, customer - or all of those. But we respect your privacy, so if you don't want to subscribe and keep up to date with what we've got happening then hit the Unsubscribe button at the bottom and we won't bother you again. (Or tell your friends they are missing out BIG TIME and get them to [sign up](#) for their own copy!)

**OPEN 7 DAYS**

**SYDENHAM and EASTGATE**

# PENNY LANE

**NEW AND USED RECORDS, CDs, DVDs, COLLECTABLES & MORE**

## LAST MINUTE REMINDER TOMORROW IS RECORD STORE DAY™

CELEBRATING INDEPENDENT RECORD STORES, WORLDWIDE **APRIL 21, 2012**

Join us at Pennylane Sydenham store this Saturday April 21st from 9am for  
**HUGE IN-STORE SPECIALS**



**50%  
OFF  
ALL SECONDHAND  
VINYL**



**20%  
OFF  
ALL NEW  
VINYL**



**ALL SALE  
VINYL  
NORMALLY  
\$4 EACH :  
SATURDAY  
ONLY \$1**



**SOUND**

Spend over \$50 on vinyl and receive a **FREE**, limited edition VINYL JUNKIE Pennylane Record Store Day T Shirt, while stocks last.

**ALL SPECIALS AVAILABLE SAT 21ST APRIL ONLY AT PENNYLANE SYDENHAM. NO RAINCHECKS OR HOLDS**

**RECORD STORE DAY : SATURDAY 21ST APRIL 2012 AT PENNYLANE RECORDS SYDENHAM STORE**



### I NEED THAT RECORD! DVD - SPECIAL OFFER

Especially to mark RECORD STORE DAY, we've got limited stocks available of the award winning DVD documentary - **I Need That Record!** ( the death or possible survival of the independent record store) This is a great documentary that shouldn't be missed - check out the trailer by [clicking HERE](#)

**ONLY \$10 EACH**



while stocks last - only available at Pennylane Sydenham.

This is our chance as one of New Zealand's leading independent music stores to offer something to our loyal and valued customers and friends of Pennylane. It's also your chance to be part of it so come on down to our Sydenham store at 430 Colombo Street - we'd love to see you.

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**Pennylane Records** 430 Colombo Street, Sydenham, Christchurch (Next to AML Insurance) Phone 03 366 3278 OPEN 7 DAYS

Visit us on [Facebook](#)

