Welcome to the latest edition of Penny Lane Records, random EMAIL NEWSLETTER. You've received it because you're a friend, colleague, customer - or all of those. But we respect your privacy, so if you don't want to subscribe and keep up to date with what we've got happening then hit the Unsubscribe button at the bottom and we won't bother you again. (Or tell your friends they are missing out BIG TIME and get them to sign up for their own copy!)



# It's all happening at the Lane!

It's Christmas at Penny Lane and with stock levels bursting at the seams, there's no better place to shop for a rockin' festive season. Plus we've got plenty of promotions happening right throughout December and January so get down to our Sydenham store and see for yourself.

#### Delaney Davidson and The Unfaithful Ways in store!

We have an 'in-store' planned for **Wednesday 21st of December at 5pm** with **Delaney Davidson and The Unfaithful Ways**. Come on down and show your support - it will be great to see these guys up close and personal. We will have their stock for sale and they will sign anything purchased on the evening.

### **Christmas Trading Hours**

**We're here for ya!** We will be open right through the holiday period only closing on Christmas Day!

#### **Christmas Gift Vouchers**

**Phew! - Pennylane Christmas Gift Vouchers** are available right now. We have \$20 and \$50 gift vouchers for sale and these can be redeemed on anything in-store. They take the hassle out of gift buying and make an ideal gift for that "really hard person"!!!





#### **DVDs and BLU-RAY**

Right now we have the largest selection of DVDs and Blu-Ray DVDs we have ever had in store! - with a great range of Movies, TV Series and Music including hard to find titles all at great prices. Ideal as gifts and to amuse the kids during the long holiday break.

# **Compact Discs**

Our current stock holding of CDs has **never been bigger**, both in our 2nd hand stock but also our New releases and Imports. We are still doing weekly import orders and with this complementing our introduction of fresh, 2nd hand stock daily - the range is **FANTASTIC!** 



# PennyLane T Shirts

- Limited Editions AVAILABLE NOW!

We have just printed our latest two designs of T Shirts: FLIP and PLAY. They are available in 5 different colors and 5 different sizes, \$25.00 each, be quick!!!!

# **New Vinyl**

Our range of **New VinyI**, predominantly from America has increased significantly over the last month, mainly due to lots of new releases in the U.S. Most recent arrivals are the Pink Floyd sets, the Smashing Pumpkins Re issues, the Wanda Jackson titles, The Complete Smiths Set, Beach Boys Smile and later this week the latest Amy Winehouse and hopefully Black Keys will be in store.

#### Second Hand Vinyl

We have recently discounted a huge amount of the Second-Hand vinyl down to \$4 each or 3 for \$10. This has made room for lots of stock that has been introduced into the catalogue sections. There's some gems out there at great prices!!!

# Classical Vinyl

All the Classical Vinyl has been discounted to \$1 each for the LPs and \$5 each for the Box Sets. These prices will be available for a limited time so dont miss out!!!

## **Email Newsletter WINNERS**

Thanks to all those people who signed up online and in-store for our email newsletter during October and November. The four winners names have been drawn and will each receive Penny Lane Gift Vouchers.





# CASH PAID WE PAY THE BEST PRICES AROUND FOR YOUR RECORDS, CDs AND DVDs. SEE US FIRST!

## We're Always Buying - and always paying top prices! : Records, CDs, DVDs

We are always paying the best **CASH** prices in town for your unwanted Records, CDs and DVDs. We have experienced buyers in the shop 7 days and are more than happy to look at small or large quantities of stock - It's almost **SPRING** so now may be the time to look at clearing out some unwanted gear. Why keep it at home gathering dust when it could be in here gathering **CASH!!** If it is easier, we can come to you as we have a buyer on the road 7 days. Just give us a call on 3663278 to arrange or visit our website.

On a personal note we would like to thank you all for your custom over a very difficult year, I am sure you will all agree that this has been a year that we would all like to put well behind us and hope for a much better year in 2012. Merry Christmas to you all!!!

## THE PENNYLANE CREW

